

Mississippi State University
Notice of Proposed Sole Source Purchase

245-120

Mississippi State University anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Commodity or commodities to be purchased (make, model, description):

3 Year Platinum Package Subscription to Verified Athletics Services for FY 26,27, & 28

2. Explanation of the need to be fulfilled by this item(s), how is it unique from all other options, and why it is the only one that can meet the specific needs of the department:

Verified Athletics is a software that provides our football coaches with a unique recruiting service. Verified Athletics is used by 1,293 schools, including 496 D1 schools. It provides contact and data tools to help find the best athletes in the country. 92% of college programs that use Verified Athletics choose to use them in the future. No other recruiting service provides this type of recruiting tools.

3. Name of company/individual selling the item and why that source is the only possible source that can provide the required item(s):

Verified Athletics. Sales rep is Damir Makic. Only Verified Athletics provides this exact software to help our football coaches find the best athletes in the country by analyzing film and utilizing an exclusive database/cloud for all film on athletes

4. Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:

Year 1: \$12,000.00 Year 2: \$14,000.00 Year 3: \$16,000.00

This agreement provides a built-in cost savings for all 3 years of the contract from what we are currently paying.

5. Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:

No other companies were contacted as Verified Athletics offers exclusive film and game footage of current and prospective student-athletes to assist in the recruiting process. There is a current agreement in place with Verified Athletics and ending the agreement would force MSU Athletics (Football) to lose all the data gathered for recruiting and analytical analysis.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Jennifer Mayfield, CPPO

Director of Procurement & Contracts

jmayfield@procurement.msstate.edu

Subject Line must read "Sole Source Objection"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, MSU determines that the commodity in the proposed sole source request can be provided by another person or entity, then MSU will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If MSU determines after review that there is only one (1) source for the required commodity, then MSU will appeal to the Public Procurement Review Board. MSU will have the burden of proving that the commodity is only provided by one (1) source.